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Iceland Joins Friendly Planet Travel's Lineup of Exotic Destinations

Now anyone can travel to the land of fire and ice starting from \$899

JENKINTOWN, Pa.—September 29, 2014—It is a legendary land of contrasts. Where ice meets fire and Europe meets America. Pristine and otherworldly, Iceland is quickly becoming a coveted travel destination, and Friendly Planet Travel is putting it within your reach.

[Friendly Planet Travel](#), a leading tour provider, today announced that it added [Iceland](#) to its international lineup of exotic destinations, on price, on trend, and as remarkable as any of the company's other international tours. Best of all, the journey begins for as little as \$899 for a five-day independent travel experience. Visitors begin their trip in Iceland's capital city of Reykjavík, the most northern capital in the world, and can customize their experience to include such wonders as the Geysir hot springs, the world famous Skálholt Cathedral, and Hellisheiði Power Station, which transforms volcanic activity into sustainable energy for the island nation.

"Iceland is hot, as in hugely popular," laughed Peggy Goldman, President of Friendly Planet Travel, whose job it is to stay current with trending travel destinations, such as Costa Rica, Cuba, China, and Dubai. "Travelers today are looking for ecological adventures to places that not only echo their sustainable commitment to the planet, but that speak to their souls. That's Iceland: a surprisingly urbane country with the sense and style of Scandinavia and an outlook that is right on mark with the world today."

Travelers can soothe muscles made sore from hiking with a visit to the Blue Lagoon, a mineral-rich geothermal spring surrounded by lava fields. A scenic, one-hour drive introduces visitors to Thingvellir National Park, a UNESCO World Heritage Site and home of the world's oldest parliament. By night, contemplate the cosmos while watching the brilliance of the Northern Lights.

"The response from our travelers has been nothing short of phenomenal, with many new and returning Friendly Planet travelers eager to visit Iceland and enjoy the same world-class customer service and accommodations that are a part of the Friendly Planet recipe," said Goldman. "We're recommending that travelers book quickly because we're seeing space literally fly. What's cold is now hot, and only getting hotter, as Iceland continues along the path to becoming the international destination of the year."

Friendly Planet's [Iceland Adventure](#) package includes round-trip flights from Boston Logan, JFK, or Newark airports, and select departures from Toronto (or other gateways at low through fares); three nights in tourist-class accommodations; breakfast daily; a Reykjavík city tour; all

taxes and fees; and all arrival and departure transfers. Travelers can also purchase an optional Northern Lights Mystery Tour or Blue Lagoon and Golden Circle Tour, starting as low as \$45.

ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit the company at www.FriendlyPlanetTravel.com. You can also follow Friendly Planet Travel on [Twitter](#) and [Facebook](#).

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