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International Multigenerational Travel is Now Easier and More Affordable than Ever with Friendly Planet Travel

Friendly Planet announces new line of family-friendly getaways for summer vacation

JENKINTOWN, Pa.—November 17, 2014—Multigenerational travel is one of the hottest trends in the industry today. According to a recent <u>AAA survey</u>, more than one-third of travelers are planning to take a multigenerational trip in the next year, as grandparents, parents, and children seek new and exciting ways to explore the world together. Parents and grandparents have become increasingly eager to create life-changing experiences for their families by introducing children to foreign cultures and customs. <u>Friendly Planet Travel</u> has seen this trend take off first-hand, with more families pursuing vacation options that go past traditional resorts and national parks and instead, introduce travelers to exotic locales like China, Costa Rica, and more. Now, to help make planning a multigenerational family vacation even easier, Friendly Planet has brought back its line of <u>family-friendly getaways</u>, just in time to start planning the ultimate summer vacation at some of the best rates you'll see for 2015 travel.

Due to the popularity of the family-friendly packages introduced last year, Friendly Planet Travel has hand-selected eight new packages that will be offered at special, family-friendly departure times and prices, with discounts up to \$950 for children under 12. Families can now visit world-class destinations like Costa Rica, Japan, Kenya, Greece, South Africa, Thailand, and China for essentially the same price as a trip to Disney World. Better yet, Friendly Planet Travel organizes every detail of these excursions to eliminate the stress of planning an international trip, including making sure that everyone, from children to the grandparents, have a great vacation that will be remembered for a lifetime.

"As a mother and grandmother who has traveled internationally with young children, I know how daunting it can be to plan an international adventure that will keep kids entertained, yet still be a rewarding experience for the adults," said Peggy Goldman, President of Friendly Planet Travel. "That's why we've worked so hard on these family-friendly getaways to eliminate the stress associated with booking a family vacation. Our tours include kid-friendly activities, engaging tour guides, flexible scheduling, and even hotels with amenities like pools and connecting rooms. And should travelers need help along the way, Friendly Planet Travel's highly trained and responsive representatives are there to smooth out any rough spots. Family travel has never been easier."

Friendly Planet Travel has selected these tours from among the most popular destinations booked on the Friendly Planet website over the past few years, with departure dates that parallel school summer vacations. Imagine the excitement of children recalling their summer break spent

interacting with animals on a safari, visiting the site of the first Olympic Games, or zip lining through a Costa Rican rainforest.

Family-friendly getaways offer travelers with children the opportunity to travel with other families. These small group tours, which are typically comprised of three or four families per departure, allow grandparents, parents, and children to bond with one another, as well as other families, creating a perfect setting to develop friendships around the shared experiences of international travel.

"Traveling as a family is one of the most rewarding ways to see the world," said Goldman. "It opens children's minds to the wonderful nuances of foreign cultures in an increasingly connected world, and brings amazingly fresh perspectives to adults by allowing them to see the world through the eyes of their children. It's the ultimate win-win for everyone, bringing parents, children, and grandparents closer, as together they uncover the magic hidden in our wide world."

For a complete list of all the family-friendly tours available, visit the <u>Friendly Planet Travel</u> website.

ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit the company at www.friendlyplanet.com. You can also follow Friendly Planet Travel on Twitter and Facebook.

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