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FOR IMMEDIATE RELEASE

Friendly Planet Travel Announces 24-Hour Cyber Monday Blowout Sale

All tours to be discounted with select departures up to \$500 off

JENKINTOWN, Pa.—November 21, 2013—<u>Friendly Planet Travel</u>, a leading international tour provider, has announced the biggest <u>Cyber Monday sale</u> in the company's history, with deals and destinations to match every traveler's dream vacation and holiday budget.

Friendly Planet Travel has been developing tour packages to the most popular destinations worldwide for more than 30 years. This Cyber Monday, the company will be holding a 24-hour, online-only sale with discounted rates on every destination offered, spanning 36 countries in Europe, Asia, South America, Africa, the Caribbean, and more. The discounts for each tour and departure will be viewable on Friendly Planet Travel's website beginning Tuesday, Nov. 26 to help travelers make the most of the blowout sale.

"We strive to offer our travelers the most affordable vacation packages on the internet," says <u>Peggy Goldman</u>, President of Friendly Planet Travel. "We've cut our already great everyday discounts to the bone in order to come up with some of our best deals ever this Cyber Monday. Our travelers will be able to book the vacation they've been dreaming of at among the most reduced prices they will see online this holiday season. We encourage savvy travelers who are considering purchasing a tour with us this Cyber Monday to book early in the day because with these discounts, our departures are sure to fill up quickly!"

Beginning Dec. 2 at 12:01 a.m. EST and ending at 11:59 p.m. EST, all Friendly Planet Travel tours will be reduced between \$100 and \$500 per person. This special <u>Cyber Monday sale</u> is valid for online bookings only and may not be used toward existing reservations. Travelers are welcome to call us with their questions, but actual reservations must be made online. The deals are not combinable with any other promotions or discounts.

For a complete listing of all the tours and discounts, visit the <u>company's website</u> or its blog at <u>blog.FriendlyPlanet.com</u>.

ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off

similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit the company at <u>www.FriendlyPlanetTravel.com</u>. You can also follow Friendly Planet Travel on <u>Twitter</u> and <u>Facebook</u>.

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