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FOR IMMEDIATE RELEASE

7 Days in Costa Rica for Just \$8

For the price of admission to the Philadelphia Inquirer Travel Show, one lucky attendee will win a trip of a lifetime from Friendly Planet Travel

JENKINTOWN, Pa.—January 22, 2013—Friendly Planet Travel, a provider of high-value, low-cost escorted group tours, will give away an all-expenses-paid dream vacation for two to Costa Rica at The Philadelphia Inquirer Travel Show. Attendees are invited to stop by booth #422 on Jan. 26 or Jan. 27 and enter to win Friendly Planet Travel's seven-day Captivating Costa Rica trip for two, valued at \$2,658. Travel Show attendees who visit the Friendly Planet booth will also receive a special \$50 discount coupon for use on any Friendly Planet tour

The <u>Captivating Costa Rica</u> tour takes travelers through one of Central America's jewels, with stops in San José, Arenal, Tobacon Hot Springs, Monteverde, , and the Monteverde and Santa Elena Cloud Forest Reserves. The tour includes round-trip airfare from Miami, including fuel surcharges, airline taxes and fees, all transfers, six nights in superior hotel accommodations, and breakfast daily. The winner of the trip will be randomly selected on Monday, Jan. 28, and will be announced on <u>Friendly Planet Travel's blog</u>.

In addition to the giveaway, attendees will also have the chance to meet travel expert and President of Friendly Planet Travel, <u>Peggy Goldman</u>. Goldman and the Friendly Planet Travel team will be available at the show to answer questions, offer travel tips and advice, and share information on tour packages.

Goldman is scheduled to present "7 Exotic Destinations Experienced for the Price of a Vegas Weekend" on Saturday, Jan. 26 at 11:45 a.m. She will encourage travelers to trade in an ordinary trip for an extraordinary vacation by revealing global hotspots that cost less than the price of a weekend in Las Vegas.

"The Philadelphia Inquirer Travel Show inspires getaways for seasoned explorers and new travelers alike," says <u>Goldman</u>. "We'll be making those travel dreams a reality for one lucky attendee and their guest, who will tour the best of Costa Rica, all expenses paid. In addition, we will offer a special \$50 discount coupon for attendees to use on any of our tours. The Friendly Planet team will be on hand at the show to help attendees explore the possibilities for their next trip with plenty of information as well as value-priced tour packages for everyone."

The Philadelphia Inquirer Travel Show will take place Saturday, Jan. 26 from 10 a.m. to 4 p.m. and Sunday, Jan. 27 from 11 a.m. to 4 p.m. at <u>The Valley Forge Convention Center at the Valley Forge Casino Resort</u> in King of Prussia, Pa. Tickets are available in advance for a discounted entrance fee of \$5, or \$8 at the door.

For more information about the show, please visit the <u>show's website</u> or <u>email</u> the show directly. For more information about Friendly Planet travel, visit the <u>company's website</u> or its blog at <u>blog.friendlyplanet.com</u>.

ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as

friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit it at www.FriendlyPlanetTravel.com. You can also follow Friendly Planet Travel on Twitter and Facebook.