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**FOR IMMEDIATE RELEASE****Be Dazzled in Dubai with Friendly Planet Travel's Latest Facebook Giveaway**

*Win a six-day ultimate luxurious getaway to Dubai valued at more than \$5,398*

**JENKINTOWN, Pa.—October 3, 2012**—For every travel fan that has dreamed of rubbing elbows with the rich and famous; yearned to gaze at the Burj Khalifa, the world's tallest building; or fantasized about seeing the Burj Al Arab, the world's only seven-star hotel; now is the chance to experience luxury without the price tag in Dubai. [Friendly Planet Travel](#), a leading international group tour operator offering getaways to exotic destinations worldwide, is giving travel aficionados the chance to be dazzled in Dubai for free, just by entering Friendly Planet's giveaway on [Facebook](#). One click gives fans a chance to win two seats on Friendly Planet Travel's six-day [Dazzling Dubai tour](#), valued at more than \$5,398.

At the crossroads of Europe, Asia, and Africa, Dubai is known as one of the most extravagant VIP hot spots in the world, a mecca of luxury, and a must-see destination for anyone who truly loves exotic travel. The "Be Dazzled by Dubai" sweepstakes will take one lucky winner and guest to explore the glitz and glam, unparalleled luxury, superb cuisine, and outstanding architecture that define this city surrounded by desert.

"We are thrilled to announce our latest Facebook giveaway," says [Peggy Goldman](#), President of Friendly Planet Travel. "This luxurious tour to Dubai gives travelers a chance to live like the rich and the famous—at least for a few days—and experience a lavish getaway. Dubai is a must-see destination with breathtaking sights that will create memories for a lifetime."

The Dazzling Dubai giveaway includes round-trip airfare from [New York](#) (JFK) via [Emirates](#), one of the world's top airlines; fuel surcharges, airline taxes, and fees; arrival and departure transfers; buffet breakfast daily; a professional English-speaking tour director, touring, and accommodations at the deluxe, centrally located, elegant [Fairmont Hotel in Dubai](#).

The adventure begins with a city tour, which includes stops at the picturesque [Dubai Creek](#) that divides the city into two parts, and the [Bastakiya District](#), where traditional courtyard homes have been restored to preserve the unique ambience of the city. From here, travelers head

to the [Dubai Museum](#) to learn about the importance of the date palm to the desert culture; the maritime traditions of fishing, pearl-diving, and boat building; and where life-size dioramas offer a fascinating view of life in Dubai before the discovery of oil. Then, travelers experience the bustling, exotic [souks](#), filled with beautiful and well-priced textiles, spices, and gold. A highlight of the Dubai program is an included visit to the fabulous [Burj Khalifa](#), the world's tallest building. The tour also includes transportation on the [Abra Water taxi](#), the city's most reliable and popular form of transportation.

During several days in the city, travelers can, on their own or on optional tours, enjoy more of what Dubai has to offer, including the [Mall of the Emirates](#), home to more than 1,200 shops, an indoor ski slope, countless restaurants, and more; a dinner cruise on Dubai Creek; and a 4x4 desert safari tour complete with a BBQ dinner and belly-dancing entertainment.

The “Be Dazzled by Dubai” sweepstakes is open to all legal U.S. residents over the age of 21, beginning Oct. 3, 2012 at 12 p.m. EDT and ending Nov. 18, 2012 at 11:59 p.m. EDT. To enter to win, visit [Facebook.com/FriendlyPlanetTravel](#), become a fan of the page, and enter the required information. There is no purchase necessary to enter the giveaway. The winner will be announced on Friendly Planet's Facebook page and the Friendly Planet Travel blog.

For more information about Friendly Planet Travel, please visit the company's website at [www.FriendlyPlanet.com](#) or its blog at [blog.FriendlyPlanet.com](#). To enter to win, and for continual updates about the “Be Dazzled in Dubai” giveaway, check out Friendly Planet Travel's [Facebook page](#).

## **ABOUT FRIENDLY PLANET TRAVEL**

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish

to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit it at [www.FriendlyPlanetTravel.com](http://www.FriendlyPlanetTravel.com). You can also follow Friendly Planet Travel on [Twitter](#) and [Facebook](#).

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