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FOR IMMEDIATE RELEASE**The \$10 Price of Admission to The Philadelphia Inquirer Travel Show Could Win You an 8-day Exotic Ecuador Tour**

For the price of admission to the show, one lucky person will win an extraordinary trip for two to Exotic Ecuador, thanks to Friendly Planet Travel. Attendees can also meet travel expert Peggy Goldman.

JENKINTOWN, Pa.—January 10, 2012—[Friendly Planet Travel](#), a leading tour operator that offers high-quality, affordable vacation packages to exotic destinations worldwide, is once again offering travelers the trip of a lifetime at [The Philadelphia Inquirer Travel Show](#). Attendees of the show can stop by booth #416 and enter to win Friendly Planet Travel's eight-day [Exotic Ecuador](#) trip for two, valued at over \$3,000.

The [Exotic Ecuador](#) tour takes travelers through the wonders of Ecuador, including the capital city of [Quito](#), the bustling [Otavalo market](#), the natural springs in [Banos](#), the [Amazon rain forest](#), the volcanic peaks of [Cotopaxi National Park](#), and more. To enter to win, attendees must stop by [Friendly Planet Travel's booth, #416](#) on Saturday, Jan. 14 or Sunday, Jan. 15 to register. The winners of the trip will be randomly selected and announced on [Friendly Planet Travel's blog](#).

The winner of the [Exotic Ecuador](#) tour receives roundtrip airfare from Miami for two, including fuel surcharges; all ground transportation and transfers; superior and deluxe

accommodations with a private bath; 19 meals; guided sightseeing tours, including entrance fees; professional, English-speaking tour directors and guides; and more.

In addition to entering to win the Exotic Ecuador trip, attendees will have the chance to meet leading travel expert and President of Friendly Planet Travel, [Peggy Goldman](#). Goldman owns and operates Friendly Planet Travel, a well-regarded source for exotic, worldwide travel that is located just a stone's throw away from Philadelphia in Jenkintown, Pa. Goldman and the Friendly Planet Travel team will be available to answer questions; offer travel tips and advice; and distribute information, including the latest about legal travel to Cuba.

Goldman is also scheduled to present the "[Top 10 Affordable Destinations of 2012](#)" on Sunday, Jan. 15 at 12 p.m. She will share the must-visit destinations for 2012 that promise to inspire even savvy travelers without sending them into debt. And as the only local tour operator licensed to offer legal educational tour programs to Cuba, Goldman will reveal how to visit Cuba legally and affordably.

"Attendees will not only have the chance to win an outstanding, exotic trip for two to Ecuador, but they'll also walk away with helpful travel advice and trip ideas without breaking the bank," says Goldman. "I'm proud to be a local tour operator sending travelers from the Philadelphia region and across the country to extraordinary destinations around the world, all at affordable prices."

The Philadelphia Inquirer Travel Show will take place Saturday, Jan. 14 and Sunday, Jan 15 at [The Pennsylvania Convention Center in Philadelphia](#). Pre-register [here](#) for a discounted entrance fee of \$8. For more information, please visit the [show's website](#) or [email](#) the show directly. To set up an interview with [Peggy Goldman](#) before, during, or after the show, please

contact [Jackie Zima-Evans](mailto:Jackie.Zima-Evans@GregoryFCA.com) at 610-228-2138 (office), 215-534-2973 (mobile), or write to Jackie@GregoryFCA.com.

ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit us at www.FriendlyPlanetTravel.com. You can also follow Friendly Planet Travel on [Twitter](#) and [Facebook](#).

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