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FOR IMMEDIATE RELEASE

Friendly Planet Travel's "Win the World" Sweepstakes is Giving Away 6 Exotic Getaways for 2 via Facebook

Win a dream vacation for two to one of six exotic destinations. First up, a 13-day, air-inclusive trip to South Africa, including stops in Johannesburg, the Karongwe Reserve, Kruger, and Cape Town.

JENKINTOWN, Pa.—January 5, 2012—There's a better way to use your time on Facebook today. Go to Friendly Planet Travel's Facebook page, where one click enters you to win a trip of a lifetime for two to South Africa. Just by becoming a fan of the page, you could win a seat on Friendly Planet Travel's 13-day Best of South Africa tour for yourself and a friend, a prize valued at over \$8,500. In addition, for every one of your friends who enters the giveaway, your name will be added to the pool again, increasing your chances of winning. Not only that, but Friendly Planet Travel is taking things a step further and ringing in 2012 by giving away five more exotic trips throughout the year with its "Win the World" sweepstakes. Each will include flights, great hotels, some meals, and plenty of escorted touring.

- <u>Amazing Peru</u>: Visit <u>Lima</u>, the country's capital; <u>Cuzco</u>, the 11,000-foot-high Inca capital; <u>Machu Picchu</u>, the Lost City of the Incas and one of the most impressive archeological discoveries of all time; and <u>Lake Titicaca</u>, among the highest and most beautiful lakes in the world.
- <u>A Taste of China</u>: Visit China's three most important cities: <u>Beijing</u>, the thriving and modern capital of China; <u>Xi'an</u>, where the <u>Terra Cotta Army</u>, one of the most significant archeological finds ever is found; and <u>Shanghai</u>, often called the Paris of the Orient and the heart of business in China.

- <u>Best of Turkey</u>: The crossroads of Europe and Asia, Turkey is an exotic land steeped in history and touched by many civilizations. Visit <u>Kusadasi</u> on Turkey's Aegean coast, a crossroads of art and culture since it was founded 5,000 years ago. There's also <u>Ephesus</u>, one of the Seven Wonders of the Ancient World; <u>Troy</u>; <u>Canakkale</u>; and <u>Istanbul</u>, a magnificent city on the Bosphorus.
- <u>A Taste of Ireland</u>: Visit <u>Dublin</u>, Ireland's capital and its most populous city. Also see the <u>Ring of Kerry</u>; <u>Muckross House</u>, one of the most sumptuous residences of Ireland; the <u>Cliffs of Moher</u>, the most majestic cliffs in Ireland; <u>Medieval Kilkenny</u>; and more.
- <u>Taj Mahal Express</u>: Visit fascinating and exotic <u>Delhi</u>; <u>Agra</u>; and the <u>Taj Mahal</u>, the world's most famous and lovely monument to love. There's also <u>Jaipur</u>, called the pink city because of its lavish mansions and palaces.

The "Win the World" sweepstakes is open to all legal U.S. residents over the age of 21, beginning Jan. 3, 2012 at 12 p.m. EDT and ending March 31, 2012 at 11:59 p.m. EDT. To enter to win, visit <u>Facebook.com/FriendlyPlanetTravel</u>, become a fan of the page, and enter the required information. There is no purchase necessary to enter the sweepstakes, and the winner will be announced on our <u>Facebook page</u>, the <u>Friendly Planet Travel website</u>, and the <u>Friendly</u> Planet Travel blog.

The first of six prizes in the sweepstakes is an unbelievable tour for two to the warm, welcoming country of South Africa, where the winners will soon see why it has become one of the most spectacular vacation destinations in the world. The prize has all the inclusions travelers expect from Friendly Planet Travel, including round-trip airfare from New York's JFK airport on South African Airways (including fuel surcharges), and ground transportation and transfers within South Africa. It also includes 10 nights in superior and first-class hotels; 16 meals; a professional, English-speaking tour director; a comprehensive touring program; safaris (including entrance fees); and the special opportunity to spend some time with elephants at Elephants Whispers.

Travelers will begin their South African adventure in South Africa's largest and most populous city, <u>Johannesburg</u>, known as the "City of Gold." Then the journey continues with a scenic drive to the <u>Mpumalanga Province</u>, passing through <u>Lydenberg</u>; <u>Pilgrim's Rest</u>, a quaint historical mining town from centuries ago; and <u>Graskop</u>, near the Blyde River Canyon. Travelers

will even stay in a lodge located on the <u>Karongwe Private Game Reserve</u> in the heart of <u>Limpopo</u> <u>Province</u>. They'll get to ride in an open safari vehicle for a game drive into the untouched African bush in search of the Big Five—lions, leopards, elephants, rhinos, and buffaloes. And then they'll explore on foot during a bush walk with a ranger who will teach travelers about animal tracking and bird and plant identification.

The South African adventure doesn't stop there, with early morning game drives and a trip to <u>Elephant Whispers</u>, where travelers will have an up-close interaction with the magnificent creatures. <u>Cape Town</u> and <u>Cape Point</u> will be explored with their white beaches and a visit to mighty Table Mountain, Cape Town's most striking landmark. Included in the tour is a full-day excursion to Cape Point, with a cruise along <u>Hout Bay View</u>. And travelers will have lots of leisure time to explore on their own between each activity.

For more information about Friendly Planet Travel, please visit the company's <u>website</u>; <u>blog</u>; or contact Jackie Zima-Evans at 610-228-2138 (office), 215-534-2973 (mobile), or write to <u>Jackie@GregoryFCA.com</u>. To enter to win and for continual updates about the giveaways, check out Friendly Planet Travel's <u>Facebook page</u>.

ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit us at <u>www.FriendlyPlanetTravel.com</u>. You can also follow Friendly Planet on <u>Twitter</u> and <u>Facebook</u>.