Press Contact:

Alicia Buonanno Gregory FCA

O: 610-228-2096

Alicia@GregoryFCA.com

Company Contact:

Leora Hafri

Friendly Planet Travel

215-572-9594 ext. 223

LHafri@FriendlyPlanet.com

FOR IMMEDIATE RELEASE

Friendly Planet Travel Announces Cyber Monday Deals

All tours will be discounted \$100 with select departures up to \$400 off for 24 hours only

JENKINTOWN, Pa.—November 20, 2012—Friendly Planet Travel is getting in to the holiday

spirit by kicking off the season with Cyber Monday deals that are sure to please any travel buff.

For the first time, Friendly Planet Travel, a provider of high-value, low-cost group tours, is

discounting every tour to destinations in Europe, Asia, South America, Africa, the Caribbean,

and more for 24 hours only on Cyber Monday.

Beginning Nov. 26 at 12:01 a.m. EST and ending at 11:59 p.m. EST, all Friendly Planet Travel tours will be \$100 off, with additional discounts of up to \$400 on select tours and departures. This special Cyber Monday deal is valid for online bookings only and may not be used toward existing reservations. The deal is not combinable with any other promotion or deals.

"We're slashing the prices of our tour packages for Cyber Monday with deals that simply cannot be beat," says <u>Peggy Goldman</u>, President of Friendly Planet Travel. "With our extensive selection of tours to destinations across the globe, it's the perfect opportunity to book your 2013 travel plans. Our tours offer something for everyone, and now travelers can visit their favorite destinations at some of our most discounted prices of the year. And at these prices, space will go very quickly, so book early."

For a complete listing of all the tours and discounts, visit the <u>company's website</u> or its blog at blog.FriendlyPlanet.com.

ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit it at www.FriendlyPlanetTravel.com. You can also follow Friendly Planet Travel on Twitter and Facebook.

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