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FOR IMMEDIATE RELEASE

Get 'A Taste of Ireland' With Friendly Planet Travel's Facebook Sweepstakes Giveaway

This month's giveaway takes travelers on the seven-day 'A Taste of Ireland' tour, valued at more than \$4,400

JENKINTOWN, Pa.—June 4, 2012—<u>Friendly Planet Travel</u>, a leading group-tour operator offering tours to exotic destinations worldwide, announced Phase II of its ultimate "Win the World" Facebook sweepstakes. This month, Friendly Planet will be giving away a free, all-inclusive, 7-day <u>A Taste of Ireland</u> tour to one lucky winner.

The 7-day A Taste of Ireland tour takes one lucky winner and their guest to the emerald isle to visit Ireland's most famous destinations: <u>Dublin</u>, <u>Kerry</u>, <u>Cliffs of Moher</u>, <u>Kilkenny Castle</u>, and <u>Limerick</u>. The tour includes round-trip airfare, including fuel surcharges, airfare taxes, and fees; all-ground transportation and transfers; deluxe and superior hotel accommodations; daily Irish breakfast and two dinners; comprehensive touring programs with entrance fees included; English-speaking tour guides; and more. The winner of the giveaway will be announced at the beginning of July on Facebook.

The tour visits Ireland's capital city, <u>Dublin</u>, with a trip to <u>County Kerry</u> for a chance to kiss the <u>Blarney Stone</u>. Traveler's also visit the <u>Ring of Kerry</u>'s spectacular scenery; <u>Dingle Bay</u>; and the <u>Muckross House</u> in the heart of <u>Killarney National Park</u>. A stop at the majestic <u>Cliffs of Moher</u> and the medieval city of <u>Kilkenny</u> rounds out the tour of Ireland.

"Ireland is a beautiful destination, with its stunning emerald green countryside, its friendly people, and lively pubs," says <u>Peggy Goldman</u>, President of Friendly Planet Travel.

"Including this giveaway, we have two more tours to give away over the next two months. Our fans still have a great chance to win."

By becoming a fan and entering the contact on <u>Friendly Planet Travel's Facebook page</u>, travelers are entered to win one of the exotic getaways being given away in the "Win the World" Facebook Sweepstakes. To receive extra entries, fans can share the sweepstakes with their Facebook friends. For every friend a traveler refers to enter the giveaway, that traveler's name will be added to the pool again, increasing their chances of winning.

Steven Phillips of New York is the luck winner of May's giveaway, a getaway on Friendly Planet Travel's 8-day Best of Turkey tour valued at more than \$4,000!

After A Taste of Ireland, one giveaway remains: <u>Taj Mahal Express</u>: a nine-day tour, valued at more than \$4,000, takes travelers to fascinating and exotic <u>Delhi</u>; <u>Agra</u>; the <u>Taj Mahal</u>, a UNESCO World Heritage site and one of the world's most famous monuments; and the "Pink City" of <u>Jaipur</u>.

For more information about Friendly Planet Travel, please visit the company's website at www.FriendlyPlanet.com; the blog at blog.FriendlyPlanet.com; or contact Jackie Zima-Evans at 610-228-2138 (office), 215-534-2973 (mobile), or write to Jackie@GregoryFCA.com. To enter to win and for continual updates about the giveaways, check out Friendly Planet Travel's Facebook page.

ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit us at www.FriendlyPlanetTravel.com. You can also follow Friendly Planet Travel on Twitter and Facebook.