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## FOR IMMEDIATE RELEASE

## Get 'A Taste of China' With Friendly Planet Travel's Facebook Sweepstakes Giveaway

This month's giveaway takes travelers on 'A Taste of China' tour, valued at more than \$3,700

**JENKINTOWN, Pa.**—**March 6, 2012**—<u>Friendly Planet Travel</u>, a leading tour operator of exotic destinations worldwide, continues its success of offering the ultimate Facebook sweepstakes for travel buffs with this month's giveaway—<u>A Taste of China</u>, a free, all-inclusive tour for this month's winner.

The 10-day A Taste of China tour will take one lucky winner and a guest to China's three most exciting cities: Beijing, the thriving and modern capital of China; Xi'an, where the Terra Cotta Army is found; and Shanghai, the heart of business in China and often called the Paris of the Orient. The sweepstakes includes round-trip airfare, including fuel surcharges and airfare taxes and fees on Air China; all intra-country transportation; deluxe and first-class hotel accommodations; twelve meals; English-speaking tour guides; and more. The winner of the giveaway will be announced at the beginning of April on Facebook.

"China is a spectacular destination, with a wonderful mix of the old and new. This sweepstakes gives travelers a chance to explore a destination that might not have been on their radar before," says <a href="Peggy Goldman">Peggy Goldman</a>, President of Friendly Planet Travel. "Including A Taste of China, we have four more tours to give away over the next four months for Friendly Planet Travel fans. I wish all of you the best of luck in the sweepstakes."

By becoming a fan and entering the contest on <u>Friendly Planet Travel's Facebook page</u>, travelers are entered to win one of the exotic getaways being given away in the <u>"Win the World"</u> <u>Facebook Sweepstakes</u>. To receive extra entries, fans can share the sweepstakes with their

Facebook friends. For every friend a traveler refers to enter the giveaway, that traveler's name will be added to the pool again, increasing their chances of winning.

<u>Lillian Mayes is the lucky winner</u> of February's giveaway, a getaway on Friendly Planet Travel's <u>Amazing Peru</u> tour!

After A Taste of China, the three remaining giveaways include:

- Best of Turkey: At the crossroads of Europe and Asia, Turkey is an exotic land steeped in
  history and touched by many civilizations. Travelers will see <u>Kusadasi</u> on Turkey's
  Aegean coast, a hub of art and culture since it was founded 5,000 years ago. There's also
  <u>Ephesus</u>, one of the Seven Wonders of the Ancient World; <u>Troy</u>; <u>Canakkale</u>; and
  <u>Istanbul</u>.
- <u>A Taste of Ireland</u>: Travelers can feast their eyes on <u>Dublin</u>, Ireland's capital and its most populous city. They'll also see the <u>Cliffs of Moher</u>, the most majestic cliffs in Ireland; <u>Ring of Kerry</u>; <u>Muckross House</u>; <u>Medieval Kilkenny</u>; and more.
- <u>Taj Mahal Express</u>: Explorers will visit fascinating and exotic <u>Delhi</u>; <u>Agra</u>; and the <u>Taj Mahal</u>, one of the world's most famous monuments. There's also <u>Jaipur</u>, called the Pink City because of its lavish mansions and palaces.

Each tour includes round-trip airfare, superior accommodations, some meals, and plenty of escorted touring.

For more information about Friendly Planet Travel, please visit the company's website at <u>FriendlyPlanet.com</u>; the blog at <u>blog.FriendlyPlanet.com</u>; or contact Jackie Zima-Evans at 610-228-2138 (office), 215-534-2973 (mobile), or write to <u>Jackie@GregoryFCA.com</u>.

## ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups,

including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit us at <a href="https://www.FriendlyPlanetTravel.com">www.FriendlyPlanetTravel.com</a>. You can also follow Friendly Planet Travel on <a href="mailto:Twitter">Twitter</a> and <a href="mailto:Facebook">Facebook</a>.