

Press Contact:

Jackie Zima-Evans
Associate Vice President
[Gregory FCA](#)
27 West Athens Avenue
Suite 200
Ardmore, Pa. 19003
P: 610-228-2138
Jackie@GregoryFCA.com

Company Contact:

Peggy Goldman
President
[Friendly Planet Travel](#)
500 Old York Road
Suite 200
Jenkintown, Pa. 19046
P: 215-572-9594 ext. 204
PMGoldman@FriendlyPlanet.com

FOR IMMEDIATE RELEASE**Friendly Planet Travel Announces Next Big Giveaway: Amazing Peru**

Friendly Planet Travel Hits 11,850 Fans During First Month of Giveaway Campaign

JENKINTOWN, Pa.—February 07, 2012—Just one month ago, [Friendly Planet Travel](#), a leading tour operator of exotic destinations worldwide, announced the ultimate giveaway for travel enthusiasts. Just by becoming a fan of [Friendly Planet Travel's Facebook page](#), travelers are entered to win one of six exotic getaways being given away in the wildly successful "[Win the World](#)" Sweepstakes. Today, Friendly Planet Travel has gained more than 9,000 fans through the Sweepstakes. There's more where that came from, with the next giveaway for fans being Friendly Planet Travel's [Amazing Peru](#) tour, a prize valued at over \$6,400.

The 12-day Amazing Peru tour will take one lucky winner and a guest to [Lima](#), the country's capital; [Cuzco](#), the 11,000-foot-high Inca capital; [Machu Picchu](#), the Lost City of the Incas and one of the most impressive archeological discoveries of all time; and [Lake Titicaca](#), one of the most beautiful lakes in the world. The winner of the Amazing Peru tour will be selected on Feb. 29.

"We are truly amazed at the response from our fans in the first month of this sweepstakes," says [Peggy Goldman](#), President of Friendly Planet Travel. "We are thrilled to give away five more trips as a thank you to our fans for their support. It couldn't be possible without them."

The first winner and recipient of Friendly Planet Travel's 13-day [Best of South Africa](#) tour, valued at over \$8,500, is Jamie Bartlett. He was randomly selected out of thousands of entries via Facebook.

The four remaining giveaways include:

- [A Taste of China](#): Travelers will visit China's three most important cities: [Beijing](#), the thriving and modern capital of China; [Xi'an](#), where the [Terra Cotta Army](#) is found; and [Shanghai](#), the heart of business in China and often called the Paris of the Orient.
- [Best of Turkey](#): At the crossroads of Europe and Asia, Turkey is an exotic land steeped in history and touched by many civilizations. Travelers will see [Kusadasi](#) on Turkey's Aegean coast, a hub of art and culture since it was founded 5,000 years ago. There's also [Ephesus](#), one of the Seven Wonders of the Ancient World; [Troy](#); [Canakkale](#); and [Istanbul](#).
- [A Taste of Ireland](#): Travelers can feast their eyes on [Dublin](#), Ireland's capital and its most populous city. They'll also see the [Cliffs of Moher](#), the most majestic cliffs in Ireland; [Ring of Kerry](#); [Muckross House](#); [Medieval Kilkenny](#); and more.
- [Taj Mahal Express](#): Explorers will visit fascinating and exotic [Delhi](#); [Agra](#); and the [Taj Mahal](#), one of the world's most famous monuments. There's also [Jaipur](#), called the pink city because of its lavish mansions and palaces.

Each tour includes round-trip airfare, superior accommodations, some meals, and plenty of escorted touring.

For more information about Friendly Planet Travel please visit the company's website at www.FriendlyPlanet.com; the blog at blog.FriendlyPlanet.com; or contact Jackie Zima at 610-228-2138 (office), 215-534-2973 (mobile), or write to Jackie@GregoryFCA.com.

ABOUT FRIENDLY PLANET TRAVEL

Friendly Planet Travel makes high-quality exotic travel affordable for everyone. Since 1981, Friendly Planet Travel has been arranging all-inclusive escorted discount vacation packages and cruises to the most exciting destinations in the world at the lowest possible prices.

Each year, Friendly Planet Travel offers more than 30 different group travel packages to Asia, the Middle East, Africa, Europe, and South America—at discounts of hundreds of dollars off similar vacations. With no hidden charges, add-ons, or surprises, Friendly Planet Travel vacations include convenient flights and airfare; carefully selected, first-class and superior hotels; knowledgeable, English-speaking guides; many meals; planned itineraries; as well as friendships and memories that last a lifetime.

Friendly Planet Travel offers its extensive, economical travel services to private groups, including universities, religious institutions, alumni associations, and families. Groups who wish to travel together can count on Friendly Planet Travel's three decades of experience to operate their group travel program expertly and always at the very best possible prices. Visit us at

www.FriendlyPlanetTravel.com. You can also follow Friendly Planet Travel on [Twitter](#) and [Facebook](#).

#